

# Joe Chao

## EXPERIENCE

- APR 2022  
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APR 2022  
**Blinkpad | Freelance**  
**UX/UI Designer**
  - Redesign and enhance the user flow to make it more user-friendly and easier to navigate.
  - Collaboration with project manager and developer to review solutions for technical feasibility.
  - Designed a high-fidelity wireframe utilizing the experience of Figma
  - Execute various visual design stages from concept to final hand-off to development.
- DEC 2021  
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DEC 2020  
**Lion Guardians Knowledge App**  
**iOS Developer**
  - Cooperate with UX/UI designers and product managers to develop a knowledge-sharing platform.
  - Reviewed requirements, wireframes, and designs for technical feasibility.
  - Research and implement assistive technology to better aid a variety of users by creating speech-over utilizing AVSpeechSynthesizer.

## PROJECTS

- MAR 2022  
**Wexly | Team Project**  
**UX/UI Designer**

Designed and create a space for adults to learn SEL and gain better understanding of how they think and behavior in difficult situation in their live with a fully functional high-fidelity prototype utilizing the experience of Figma, information architecture research, and usability tests.
- JAN 2022  
**ClassFinder | Team Concept Project**  
**Interaction Lead**

Designed a college course registration site with a fully functional high-fidelity prototype utilizing the experience of Figma, information architecture research, and usability tests.
- DEC 2021  
**Satura, site redesign | Solo Project**  
**UX/UI Designer**

Designed a mid-fidelity prototype based on the findings of Heuristic Analysis and Competitive Analysis to evaluate issues within original website, as well as usability testing to confirm the issues.

## EDUCATION

- MAR 2022  
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NOV 2021  
**User Experience Design Immersive | General Assembly**

Fulltime immersive student in the UX design program including 480+ hours of professional training over 12-weeks. Utilized a hands-on approach to practice user-centered design methods, design thinking, design thinking skill, team collaboration, and client relations.
- Mathematics-Computer Science | UC - San Diego**

Bachelor of Science

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## ABOUT

I'm a UX designer, passionate about delivering user-centered design solutions towards complicated problems. I use all of my excitement and empathic nature to make my design as humanistic as possible. My previous experience in iOS development has given me unique perspectives for breaking down complex problems into components along with strong attention to detail that allows me to generate a data-driven and impactful solution for optimized user experience.

## SKILLS

Wireframing  
UX Research  
Sketching  
Information Architecture  
Heuristic Analysis  
Competitive Analysis  
User Personas  
User testing  
Low/High Fidelity Prototyping

## TOOLS

Figma  
Balsamiq  
Miro  
UsabilityHub  
Optimal Workshop  
Flowmapp  
Marvel